



香港會議展覽中心
Hong Kong Convention and Exhibition Centre

吳錦津先生, BBS, MH, JP
灣仔區議會主席
香港跑馬地毓秀街 3 號地下

尊敬的吳主席：

「我的會展小伙伴」設計比賽 2016 邀請灣仔區議會為合作機構及出任評判

首先，本人謹代表香港會議展覽中心 (管理) 有限公司 (簡稱「會展管理公司」) 恭喜閣下當選今屆灣仔區議會主席，期望與閣下及灣仔區議會其他成員緊密合作，為社區服務。

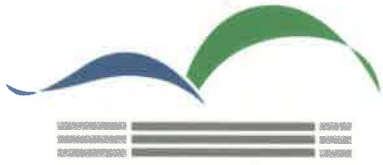
位於灣仔的香港會議展覽中心 (簡稱「會展中心」) 自 1988 年開幕以來，已成為香港的地標之一，每年更有超過 1,100 項活動在此舉行，接待超過 600 萬名來自世界各地及本港的訪客。這些活動不但為本地帶來巨大的經濟效益，為旅遊、物流、餐飲等行業創造就業機會，更有助提升香港的國際形象。

會展管理公司更致力推動環保及關懷社區。公司自 2012 年起為灣仔區中小學生舉辦周年繪畫及設計比賽，培育年輕一代對藝術的興趣。有賴貴區議會、香港特區政府教育局、灣仔區校長聯會及香港藝術中心的支持，歷屆比賽得以順利舉行，學生及家長對活動反應熱烈，四年來共吸引逾 1,700 名學生參加。

今年我們將繼續舉辦類似比賽，主題為「我的會展小伙伴」設計比賽 2016，旨在讓學生發揮創意，為香港會議展覽中心 (簡稱「會展中心」) 設計他們心目中的吉祥物，並藉此加深對會展中心的認識。所有得獎作品將於會展中心內展出。隨函附上是次比賽的計劃書以供參考。

我們誠意邀請灣仔區議會作為是次設計比賽的伙伴機構，希望貴區議會能於 2016 年 1 月的內務會議上支持及通過我們遞交的活動計劃書。此外，更誠邀閣下為是次比賽擔任評判。

比賽的評審日暫定於 2016 年 4 月 8 日 (星期五) 上午在會展中心舉行，頒獎禮則在 5 月 21 日 (星期六) 上午舉行，屆時各位評判、得獎者及其家長、老師將獲邀參觀會展中心的各項設施，藉此了解更多我們在環保、場地管理及營運方面的工作。稍後，我們的高級傳訊主任蘇敏慧小姐將聯絡閣下及灣仔區議會秘書處商討有關詳情。



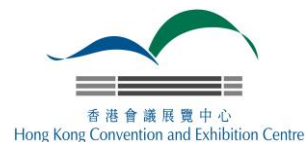
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如有任何疑問，歡迎隨時致電本人或與蘇小姐聯絡 (2582 7936 或電郵 winnieso@hkcec.com)。

香港會議展覽中心 (管理) 有限公司
董事總經理

梅李玉霞 謹啟
2016年1月5日

PROPOSAL FOR "MY HKCEC BUDDY" DESIGN COMPETITION 2016



BACKGROUND AND OBJECTIVES

Hong Kong Convention and Exhibition Centre (Management) Limited ("HML") has successfully organised an annual Drawing and Design Competition for primary and secondary school students in Wanchai in the past four years, with participation by nearly 1,700 Primary 1 to Secondary 3 students. Through these community events, students and their families gained understanding of the operation of the HKCEC, and its contribution made to Hong Kong. To continue the momentum and our care for the community, HML will organise a similar event in 2016.

To ignite creativity among students, a **"My HKCEC Buddy" Design Competition 2016** will be held, where students will be required to design a buddy for the HKCEC.

ELIGIBILITY TO JOIN THE COMPETITION

The Competition is open to all Primary 4 to Secondary 3 students from schools of Wanchai in two categories (please refer to Appendix). Assessment and prizes are given to the two categories separately. Representatives of each school are nominated and confirmed by schools. No individual registration will be accepted. Each participant is allowed to submit one entry only.

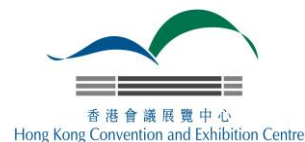
Categories	Senior Primary (Primary 4 to 6 students)	Junior Secondary (Secondary 1 to 3 students)
Participation Quota	A maximum of 20 entries from each school	

WORKING SCHEDULE

Similar to previous competitions, HML will work closely with the Wanchai District Council and the Wanchai District Headmasters' Conference to coordinate this event.

Promotional materials will be passed to schools at the enrolment stage. Participating students will complete their works either in school or at home and submit their entries via schools. We would appreciate each participating school to submit a maximum of 20 selected entries to HML.

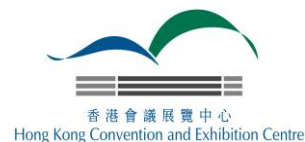
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After judging, award winners will be invited to the award presentation ceremony. They, together with their families and teachers, will have the opportunity for a “behind-the-scene” tour of the HKCEC.

Stages	Date	Activity	Description
Stage 1	11 Dec 2015 (Fri)	Submission of proposal of the Competition to the Wanchai District Headmasters' Conference	HML sends the proposal to Mr Tai Tak-ching, Chairman of the Wanchai District Headmasters' Conference for comment.
Stage 2	Mid-Dec 2015	Discussion of proposal	Mr Tai circulates the proposal to members and invites feedback.
Stage 3	25 – 29 Jan 2016 (Mon-Fri)	Invitation and promotion to schools	HML sends invitation letter, promotion materials and registration form to school principals.
Stage 4	16 Mar 2016 (Wed)	Submission Deadline	Schools to submit the completed works to HML.
Stage 5	8 Apr 2016 (Fri) TBC	Judging	Screening and ratings for competition. Selection of winners.
Stage 6	20 Apr 2016 (Wed)	Results Announcement	Result announced to participating schools and students.
Stage 7	21 May 2016 (Sat)	Award Presentation and Visit to HKCEC	Prizes presented to awardees. Awardees and their parents, teachers will visit HKCEC facilities and attend award presentation ceremony. Display of award entries at the HKCEC.

PROPOSAL FOR "MY HKCEC BUDDY" DESIGN COMPETITION 2016



PANEL OF JUDGES

Ms Monica Lee-Müller

Managing Director

Hong Kong Convention and Exhibition Centre (Management) Limited

Mr Ng Kam-chun, Stephen, BBS, MH, JP *(to be invited)*

Chairman of the Wanchai District Council

Mr Wylie Chan

Academic Head

Hong Kong Art School, Hong Kong Arts Centre

Dr Vanessa Li

Senior Curriculum Development Officer (Visual Arts)

Education Bureau, The Government of the HKSAR

ASSESSMENT CRITERIA

(Same for the two Categories)

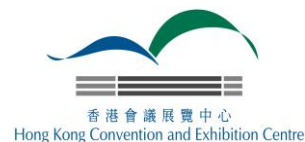
- 40% Creativity
- 30% Relevance to the theme
- 20% Drawing skills
- 10% Cleanliness and tidiness

AWARDS

(Separate for the two Categories)

Award	Prizes
Champion (1 in each category)	<ul style="list-style-type: none">• Certificate• Dinner buffet coupon for 4 persons at Congress Plus• Book coupon of HK\$500
1 st Runner-up (1 in each category)	<ul style="list-style-type: none">• Certificate• Dinner buffet coupon for 4 persons at Congress Plus• Book coupon of HK\$300
2 nd Runner-up (1 in each category)	<ul style="list-style-type: none">• Certificate• Dinner buffet coupon for 4 persons at Congress Plus• Book coupon of HK\$200

PROPOSAL FOR "MY HKCEC BUDDY" DESIGN COMPETITION 2016



Most Creative Award (1 in each category)	<ul style="list-style-type: none">• Certificate• Book coupon of HK\$200
Merit Award (10 in each category)	<ul style="list-style-type: none">• Certificate• Book coupon of HK\$150
Certificate of Participation	<ul style="list-style-type: none">• Each participating student will be given a Certificate of Participation

COMPETITION DETAILS AND SUBMISSION

The registration form and promotion materials will be sent to the schools in late January 2016.

For both categories:

Participants should create their work on an A3-size paper (29.7cm x 42cm). Students are free to use any kind of paints to create their design.

Each completed work should indicate the personal particular of each participant at the back of the entry clearly. Each participant is allowed to submit one entry only.

Participating schools should collect the completed works and submit them along with completed registration forms to HML on or before 16 March 2016 (Wed) in one batch by post/ by courier.

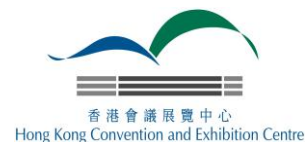
RESULT ANNOUNCEMENT AND AWARD PRESENTATION

Result will be announced to participating schools on 20 April 2016 (Wed).

Winning students, their parents and teachers will be invited to an award presentation ceremony to be held during the morning on 21 May 2016 (Sat). A "behind-the-scene" site visit at the HKCEC will be arranged, followed by a complimentary buffet lunch.

HML will upload the results onto the Competition website as well as the HKCEC Facebook page. HML will also seek other publicity opportunities for event exposure.

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APPENDIX

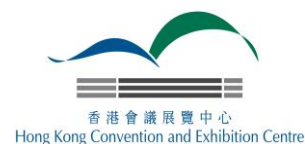
List of Primary and Secondary School in Wanchai

Secondary Schools

Government Secondary Schools		
1	Hotung Secondary School	何東中學
2	Queen's College	皇仁書院
3	Tang Shiu Kin Victoria Government Secondary School	鄧肇堅維多利亞官立中學
Aided Secondary Schools		
4	Buddhist Wong Fung Ling College	佛教黃鳳翎中學
5	Hong Kong Tang King Po College	香港鄧鏡波書院
6	Marymount Secondary School	瑪利曼中學
7	Rosaryhill School (Secondary Section)	玫瑰崗學校 (中學部)
8	SKH Tang Shiu Kin Secondary School	聖公會鄧肇堅中學
9	St Francis' Canossian College	嘉諾撒聖方濟各書院
10	St Paul's Secondary School	聖保祿中學
11	True Light Middle School of Hong Kong	香港真光中學
12	Wah Yan College, Hong Kong	香港華仁書院
Direct Subsidy Scheme Secondary Schools		
13	Confucius Hall Secondary School	孔聖堂中學
14	St Paul's Convent School	聖保祿學校

Total: 14

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Primary Schools

Government Primary Schools		
1	Hennessy Road Government Primary School (Causeway Bay)	軒尼詩道官立小學(銅鑼灣)
2	Hennessy Road Government Primary School	軒尼詩道官立小學
3	Sir Ellis Kadoorie (Sookunpo) Primary School	官立嘉道理爵士小學
Aided Primary Schools		
4	Buddhist Wong Cheuk Um Primary School	佛教黃焯菴小學
5	Li Sing Tai Hang School	李陞大坑學校
6	Marymount Primary School	瑪利曼小學
7	PLK G & S ES Pershing Tsang School	保良局金銀業貿易場張凝文學校
8	Po Kok Primary School	寶覺小學
9	Precious Blood Primary School	寶血小學
10	Pun U Association Wah Yan Primary School	番禺會所華仁小學
11	SKH St James' Primary School	聖公會聖雅各小學
12	St Francis' Canossian School	嘉諾撒聖方濟各學校
13	St Joseph's Primary School	聖若瑟小學
14	St Paul's Primary Catholic School	聖保祿天主教小學
15	TWGH Li Chi Ho Primary School	東華三院李賜豪小學
Private Primary Schools		
16	Raimondi College Primary Section	高主教書院小學部
17	Rosaryhill School (Primary Section)	玫瑰崗學校 (小學部)
18	St Paul's Convent School (Primary Section)	聖保祿學校(小學部)
19	True Light Middle School of Hong Kong (Primary Section)	香港真光中學(小學部)

Total: 19