

(Translation)

Minutes of the 1st Meeting of the Youth, Community Development and Innovation
Committee of Sham Shui Po District Council (7th Term)

Date : 29 February 2024 (Thursday)

Time : 9:30 a.m.

Venue : Conference Room, Sham Shui Po District Council

Present

Chairman

Mr HO Kwan-chau, Leo

Vice-Chairman

Mr LEUNG Ping-kin

Members

Ms WU Wanqiu

Ms WU Sze-wan

Mr CHEUNG Tak-wai

Mr CHAN Wai-ming, BBS, MH, JP

Mr CHAN Kwok-wai, MH

Mr CHAN Lung-kit

Ms CHEN Lihong

Ms CHUM Pik-wa

Mr WONG Chun-hung, Hanson

Dr WONG Chung-leung, JP

Ms LAU Pui-yuk, MH

Mr LO Chi-chiu

Dr PONG Chiu-fai, MH

In Attendance

Miss LAI Ho-ting, Ally	Assistant District Officer (Sham Shui Po) 1, Sham Shui Po District Office
Ms WONG Yu-hang, Anita	Senior Liaison Officer 3, Sham Shui Po District Office
Mr KWAN Wan-chung, Rico	Acting Senior Liaison Officer 2, Sham Shui Po District Office
Miss LAU Wing-yin, Wendy	Liaison Officer-in-charge (Youth Network), Sham Shui Po District Office
Mr YEUNG Tsz-hin	Senior School Development Officer (Sham Shui Po) 1, Education Bureau
Ms LEUNG Shui-toi, Polo	Social Work Officer 1 (Planning & Coordinating) (Sham Shui Po), Social Welfare Department
Mr WONG Wai-tong, Tom	Assistant Police Community Relations Officer, Sham Shui Po District, Hong Kong Police Force
Ms CHUNG Kit-sum, Candy	Neighbourhood Police Co-ordinator, Police Community Relation Office, Sham Shui Po District, Hong Kong Police Force
Mr CHAN Sze-yuen, Eric	Chief Public Mission Officer, Hong Kong Cyberport Management Co Limited
Mr CHOI Wai-kit, Ricky	Cluster Lead of Smart Living, Hong Kong Cyberport Management Company Limited
Miss LEE Pui-yan, Rosalie	Project Manager, Hong Kong Cyberport Management Company Limited
Mr LO Chi-hang	Associate Lab Leader, Public Design Lab, the Hong Kong Polytechnic University
Miss YIP Wing-hei	Project Associate, Asian Lifestyle Design Lab, the Hong Kong Polytechnic University

Secretary

Miss CHAN Tsz-ching, Rachel	Executive Assistant (District Council) 2, Sham Shui Po District Office
-----------------------------	------------------------------------------------------------------------

Opening Remarks

The Chairman welcomed members and representatives of government departments to the first meeting of the Youth, Community Development and Innovation Committee (“YCDIC”) of the seventh term of Sham Shui Po District Council (“SSPDC”).

Item 1: Cooperation Plan between Hong Kong Cyberport Management Company Limited and Sham Shui Po District Office

2. Mr Eric CHAN introduced the work of Hong Kong Cyberport Management Company Limited (“Cyberport”) with slide presentation.

3. Mr Ricky CHOI introduced the cooperation plan between Cyberport and Sham Shui Po District Office (“SSPDO”) with slide presentation. He hoped that more stakeholders would be benefitted from the plan and called on members to assist in promoting the Technology Solutions Matching Day for the district on 27 April 2024.

4. Mr Eric CHAN added that the Digital Transformation Support Pilot Programme launched by Cyberport aimed to expedite the digital transformation of small and medium enterprises (“SMEs”) and help solve the problems of manpower and customer source. Cyberport had simplified the procedures for solution submission and application. The pilot programme was planned to open for applications from SMEs in March and members were called on to assist in promoting it to the food and beverage industry and the retail industry in the district.

5. Mr Ricky CHOI invited members to attend the Cyberport annual event, Cyberport Career Fair 2024 on 15 and 16 March 2024.

6. Members’ enquiries and views were consolidated as follows: (i) looked forward to more opportunities to explore Cyberport products so as to promote and apply innovation and technology (“I&T”) in the district; (ii) suggested that Cyberport should cooperate with different organisations to promote smart living space and enhance the overall I&T atmosphere in the community; (iii) suggested that Cyberport should provide a mobile app that served as a platform to allow Members and district organisations to integrate data more effectively so that they could have a better understanding of the local needs, as well as to inform the public of government policies and the latest updates; (iv) expected Cyberport to sustain the efforts in making I&T more popular and widely adopted in daily life, enabling the grassroots and the elderly, who were likely not willing to adopt new technologies, to directly enjoy the benefits of technologies; (v) suggested providing the businesses with more information for reference, including the cost, after-sales services, previous successful experiences, etc.; (vi) enquired

about the details of the event on 27 April; and (vii) opined that a successful product should not only set a trend and make customers find it value for money but also be sustainable.

7. Mr Eric CHAN gave a consolidated response: (i) Cyberport would launch the Digital Transformation Support Pilot Programme by the end of March that year, with about 70 solution providers available for SMEs to choose from at that stage, and the details and prices of the solutions would be uploaded to the dedicated website in phases; (ii) the prices of solutions at that stage ranged from a few thousand to a hundred thousand and the maximum government subsidy for each eligible SME was \$50,000, which was believed to help relieve the burden of digital transformation on SMEs; (iii) Cyberport had contacted over 40 associations of food and beverage industry and retail industry to further promote the application of digital technology among SMEs; (iv) more than one thousand companies had joined the Cyberport Incubation Programme, 70% of which were still operating in market including the nine unicorns; (v) to strengthen the promotion of electronic payment under the Digital Transformation Support Pilot Programme, Cyberport had already discussed with some of the solution providers about offering discount and subsequent concessions to reduce the application cost; and (vi) sought to understand the pain points of SMEs during digital transformation through the Enterprise Network, and help match with solution providers and develop sustainable operation models for business.

8. Mr Ricky CHOI responded that about 10 to 15 companies joined the Technology Solutions Matching Day for solution showcases. Members and local organisations were called on to assist in promotion efforts so that different age groups could be benefitted.

9. Ms Anita WONG said that SSPDO would invite the stakeholders in the district to join the Technology Solutions Matching Day, with a view to understanding and collecting the opinions and needs of the local community through the event.

10. Members' enquiries and views were consolidated as follows: (i) suggested that Cyberport should strengthen the connection with schools to assist students in refining their I&T products; (ii) enquired about relevant investment thresholds; (iii) suggested that Cyberport should cooperate with the technology retail companies in the district to promote the local economy related to digital technology; (iv) enquired about the details of the Cyberport Career Fair 2024; (v) enquired about the application requirements for the Digital Transformation Support Pilot Programme; (vi) enquired about the cooperation of Cyberport with other government departments and quasi-public organisations; and (vii) enquired about the technology support for elderly singletons.

11. Mr Eric CHAN gave a consolidated response: (i) members were welcome to join the Cyberport Investors Network. It was expected that a connection could be built with

international investors who were interested in investing in Cyberport companies through the network, so that the I&T companies could expand their scales with the support; (ii) Cyberport had been working with the tertiary institutions and set up the “Creative Micro Fund” to provide support for innovative ideas in digital technology with potentials. Cyberport also cooperated with the Education Bureau and launched the “Student Mentorship Programme on Innovation and Technology” recently to nurture primary and secondary students; (iii) Cyberport had all along worked with the Chamber of Hong Kong Computer Industry and the Computer and Communications Festival to strengthen the ties between the industry and I&T companies, and looked forward to future opportunities of making Sham Shui Po a technology hub; (iv) business registration certificate was the basic requirement for applying subsidy approval under the Digital Transformation Support Pilot Programme and not less than 8 000 unlisted companies were expected to benefit from the support; (v) a technology product for observing the daily routines of elderly singletons had been developed and was being trialled in residential care homes; and (vi) the Office of the Government Chief Information Officer and Cyberport would regularly introduce I&T products and companies to government departments. Cyberport looked forward to more cooperation opportunities with government departments and quasi-public organisations in the future.

12. Mr Ricky CHOI responded that Cyberport would organise the Cyberport Career Fair 2024 and the Student Mentorship Programme on Innovation and Technology Orientation-cum-Aspiration Day in March and details would be provided after the meeting. Members were called on to assist in the publicity and promotion.

13. The Chairman concluded by expressing gratitude to the representatives of Cyberport for attending the meeting and explaining its cooperation plan with SSPDO. He believed that technology could help enhance efficiency by reducing procedures and time, and called on members to support the Technology Solutions Matching Day to be held for the district.

Agenda Item 2: Cooperation Plan between PolyU Design and Sham Shui Po District Office

14. Mr LO Chi-hang introduced the cooperation plan between PolyU Design and SSPDO with slide presentation.

15. Members’ views were consolidated as follows: (i) opined that exhibitions could enhance visitors’ understanding of local culture, and suggested increasing the involvement of local stakeholders and different ethnic groups; and (ii) stated that Sham Shui Po had many unique cultures, including traditional arts and crafts as well as historical buildings, and hoped that creative arts and renovation of external walls would help passing on such unique cultures and history of the district and boost the local economy.

16. Miss YIP Wing-hei gave a consolidated response: (i) Sham Shui Po was a place with rich cultural history, and PolyU Design had been engaged in Community Making Study and participatory design to work out sustainable development strategies together with different stakeholders; (ii) PolyU Design had designed and customised furniture for schoolchildren living in subdivided units (“SDUs”), and would continue to help improve the living environment of residents through “social design” and “product design”; (iii) PolyU Design was exploring the possibilities of renovating the external walls of historical buildings; (iv) PolyU Design would engage the public through ongoing exhibitions and workshops to promote understanding and exchanges among different ethnic groups; and (v) PolyU Design would cooperate with local organisations to design products with unique cultures of the district to boost the economy.

17. Mr LO Chi-hang added that it was hoped that through “product design”, residents could enjoy the changes brought by design. For example, the design furniture for SDU programme which combined the ideas of the designer and the SDU households transformed the units into thoughtful and practical spaces. Besides, the renovation project of Sham Shui Po District Junior Police Call Clubhouse could also draw the public attention to the support services in the district.

18. The Chairman concluded by expressing gratitude to the representatives of PolyU Design for attending the meeting and explaining its cooperation plan with SSPDO. Sham Shui Po had a lot of characteristic features worth exploring, and it was hoped that innovative designs would bring a sense of novelty to the community and improve the public’s impression of Sham Shui Po District, with a view to building a sustainable and harmonious community.

Agenda Item 3: Any Other Business

19. Members did not raise any other business.

Agenda Item 4: Date of Next Meeting

20. The next meeting would be held at 9:30 a.m. on 2 May 2024 (Thursday).

21. There being no other business, the meeting ended at 11:26 a.m.

District Council Secretariat
Sham Shui Po District Office
April 2024